Item 1

Proposed Key Decision to be taken by the Deputy Leader on 22nd August 2014

Provision of Family Weight Management, Young Person and Adult Weight Management on Referral and Exercise on Referral Services

Recommendations

That the Deputy Leader:

- Approves proceeding with an appropriate procurement process as detailed in Option 2 below, for the provision of a Family Structured Weight Management Service, a Young Person and Adult Weight Management on Referral Service and an Exercise on Referral Service across Warwickshire; and
- 2) Gives authority to the Strategic Director for Communities to enter into all relevant contracts for the provision of Family Structured Weight Management Services, Young Person and Adult Weight Management on Referral Services and Exercise on Referral Services in Warwickshire, on terms and conditions acceptable to the Strategic Director of Resources.

1.0 Key Issues

- 1.1 During 2013/14, the Warwickshire County Council Public Health Strategic Commissioning Review Programme has identified that the three contracts provision of Structured Family Weight Management Services, Adult Weight Management Service in priority areas of Nuneaton and Bedworth and the Exercise on Referral Service commissioned by Public Health Warwickshire, are due to expire on 31st March 2015.
- 1.2 The strategic commissioning review programme has provided evidence which demonstrates that the three services have delivered positively on required performance outcomes year on year and that there is an opportunity for development and enhancement through the re commissioning of the three services.
- 1.4 All services will be equitable and accessible to all who meet the service criteria, across Warwickshire.

2.0 **Options Appraisal**

2.1 Family Structured Weight Management Programmes

The aim of this service is to halt the rise in obesity in school children aged 4-13 years using a whole family evidence based approach. The service provision will take account of individual need. Since January 2010, Rugby Borough Council and Nuneaton and Bedworth Leisure Trust have been commissioned by Public Health Warwickshire to deliver this service which is underpinned by a model of health behaviour change, in the Boroughs of Rugby, North Warwickshire and Nuneaton and Bedworth.

2.2 Young Person and Adult Weight Management on Referral Service

The aim is to have a newly commissioned service where health professionals can refer overweight and obese pregnant mothers, young people and adults from the age of 12 to accessible, evidence based, weight management services across Warwickshire. Currently, one historical adult weight management service is commissioned by Public Health Warwickshire in Nuneaton and Bedworth with one off funding which is not sustainable. The service is inequitable across the county. There is an opportunity to commission an equitable, sustainable service county wide. This service would fill a gap in the transition from young person to adulthood ensuring a life course approach to halting the rise in obesity across Warwickshire.

2.3 Exercise on Referral Service

Warwickshire's Exercise on Referral Service has been commissioned by Public Health Warwickshire for approximately 12 years. The aim of the service is to increase physical activity levels in individuals age 16+ with health conditions which meet a number of criteria including: weight management; diabetes; mental health illness; cardio vascular disease; early to mid-stage dementia; and muscular/osteo skeletal conditions.

Individuals are referred to a 12 week supported programme of physical activity by a health professional. Individuals are encouraged to sustain activity post the 12 weeks. Year on year there is an increase in individuals being referred to, completing the programme and sustaining physical activity post programme.

There is an opportunity, through the commissioning of this service, to develop and enhance the current programme and to also include 12-16 year olds as well as the current age 16+ Warwickshire population.

2.4 Joined Up Services

Previously, the Family Structured Weight Management Programmes, the adult weight management service in Nuneaton and Bedworth and Exercise on Referral service have been placed as separate contracts. There are synergies between the three programmes that have led Warwickshire County Council to explore the possibility of efficiencies by the three contracts being let together in one tender process.

A market testing workshop was held with providers on 4th June 2014 to explore the interest/possibility of the market in providing this joined up service.

Option 1 – To tender the services individually and operate as standalone services.

Option 2 – To tender the three services together in Lots as the three services are linked. This will give the market the opportunity to tender for both services together which will be more effective and will drive out efficiencies in the services resulting in reduction of costs.

3.0 Finance

The proposed contractual values are:

- Warwickshire Family Structured Weight Management Programmes £165,000 per annum for a four year period
- Warwickshire Young Person and Adult Weight Management on Referral Service £100,000 per annum for a four year period
- Exercise on Referral Service £265,000 per annum for a four year period

These services can be funded within existing Public Health budgets. Further details of these costs are embedded within the Business Cases attached below (page 7 for structured family weight management and page 9 for Exercise on Referral.

4.0 Proposal

That the Deputy Leader approves proceeding with an appropriate procurement process for the provision of Integrated Structured Family Weight Management Services, Young Person and Adult Weight Management on referral service and Exercise on Referral Services in Warwickshire as detailed in option 2.

That the Deputy Leader gives authority to the Strategic Director for Communities to enter into all relevant contracts for the provision of Family Structured Weight Management Services, Young Person and Adult Weight Management on Referral Services and Exercise on Referral Services on terms and conditions acceptable to the Strategic Director of Resources.

5.0 Timescales associated with the decision/Next steps

Market Test Event for Providers – 04 June 2014 GP Protected Learning Time stakeholder consultation – June 2014 Equality Impact Assessment – July 2014 Tender process to commence – October 2014 Award of contract - December 2014 Contract start – 01 February 2015

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